

## Why become a Big Event sponsor?

- Associate your company with the largest day of service in Lincoln!
- Expose your company's name and/or logo to more than 2000 students, faculty and staff and countless Lincoln community members
- Be recognized throughout the community as a provider of service



## Sponsorship Packages

Sponsorship Amount	Benefits
\$75	<ul style="list-style-type: none"> <li>• Company name is listed in media releases as sponsor</li> <li>• Company name is printed on Volunteer T-shirt</li> </ul>
\$250	<ul style="list-style-type: none"> <li>• Company name is listed in media releases as sponsor</li> <li>• Company logo is printed on Volunteer T-shirt</li> <li>• Company logo is printed on posters and flyers</li> </ul>
\$500	<ul style="list-style-type: none"> <li>• Company name is listed in media releases as sponsor</li> <li>• Company logo is printed on Volunteer T-shirt</li> <li>• Company logo is printed on postcards, banners, and newspaper advertisements</li> <li>• Company is invited to the Final Celebration to distribute promotional items</li> </ul>
\$1000+	<ul style="list-style-type: none"> <li>• All benefits mentioned above will be included</li> <li>• Accommodations will be made for specific additional requests</li> </ul>

## Donations

Donations of company product are also needed and very welcome! Project supplies are necessary to perform many of the requested tasks and food and beverages help to keep the volunteers going. Companies able to provide food or supply donations will be listed in all media releases as a donor and have their company logo printed on the volunteer t-shirt.

## Becoming a sponsor is easy!

Call Trevor Nieveen at 429-1610 or e-mail [thebigevent@unl.edu](mailto:thebigevent@unl.edu) in order to create the perfect sponsorship package to support The Big Event. The Big Event Sponsorship Team will keep you apprised of the details as the event draws near, and will provide you the needed paperwork for tax deductions.